



CASE STUDY

POS Refresh, Digital Menu Boards & PIN Pads



Thousands of technology service calls and installations supporting Starbucks.

Prime-Net supports Starbucks technology deployment programs through structured cabling, equipment installation, and scheduled PIN pad installations.

THE CHALLENGE

Starbucks' technology refresh programs require coordinated execution across numerous service calls and scheduled installations for POS systems, digital menu boards, and PIN pads.

WHAT PRIME-NET DID

Prime-Net supported Starbucks' technology refresh by completing 2,000+ service calls for its Connect POS Refresh and Digital Menu Board program within the past year. Building on that work, Prime-Net is now executing a PIN Pad Rollout with 2,000+ scheduled installations.

THE RESULT

Prime-Net's work spans thousands of Starbucks technology service calls and installations, demonstrating its capacity to support large-scale deployment programs across multiple technology systems.

2,000+

SERVICE CALLS COMPLETED

2,000+

PIN PAD INSTALLATIONS

SCOPE DELIVERED

- Connect POS Refresh support
- Digital menu board equipment installation
- Structured cabling
- 2,000+ service calls completed within the past year
- 2,000+ scheduled PIN pad installations, rollout in progress